Privacy Policy

Please read this Privacy Policy carefully before using this Website.

Privacy Policy Consent

The Website and its Content is owned by Balance Hormone and Wellness ("Company", "we", or "us"). The term "you" refers to the user or viewer of our Website.

Please read this Privacy Policy carefully. We reserve the right to change this Privacy Policy on the Website at any time without notice. Use of any information or contribution that you provide to us, or which is collected by us on or through our Website or its Content is governed by this Privacy Policy. By using our Website or its Content, you consent to this Privacy Policy, whether or not you have read it. If you do not agree with this Privacy Policy, please do not use our Website or its Content.

Submission, Storage and Sharing of Personal Data

To use our Website or its Content, we may seek personal data including your name, e-mail address, street address, city, state, billing information, or other personally identifying information ("Confidential Information"), or you may offer or provide a comment, photo, image, video or any other submission to us when visiting or interacting with our Website and its Content ("Other Information"). By providing such Confidential Information or Other Information to us, you grant us permission to use and store such information.

Your Confidential Information is stored through by us internally or through a data management system. Your Confidential Information will only be accessed by those who help to obtain, manage or store that Information, or who have a legitimate need to know such Confidential Information.

There may be an occasion where we may ask for demographic information such as gender or age, but if you choose not to provide such data and information, you may still use the Website and its Content, but you may not be able to use those services where demographic information may be required.

Privacy Policy

Confidentiality
We aim to keep the Confidential Information that you share with us confidential. Please note that we may disclose such Confidential Information if required to do so by law or in the good-faith belief that: (1) such action is necessary to protect and defend our rights or property or those of our users or licensees, (2) to act as immediately necessary in order to protect the personal safety or rights of our users or the public, or (3) to investigate or respond to any real or perceived violation of this Privacy Policy or of our Disclaimer, Terms and Conditions, or any other terms of use or agreement with us.

Viewing by Others
Note that whenever you voluntarily make your Confidential Information or Other Information available for viewing by others online through this Website or its Content, it may be seen, collected and used by others, and therefore, we cannot be responsible for any unauthorized or improper use of the Confidential Information or Other Information that you voluntarily share.

Passwords
To use certain features of the Website or its Content, you may need a username and password. You are responsible for maintaining the confidentiality of the username and password, and you are responsible for all activities, whether by you or by others, that occur under your username or password and within your account. You agree to notify us immediately of any unauthorized or improper use of your username or password or any other breach of security. To help protect against unauthorized or improper use, make sure that you log out at the end of each session requiring your username and password.

It is your responsibility to protect your own username and password from disclosure to others. We cannot and will not be liable for any loss or damage arising from your failure to protect your username, password or account information. If you share your username or password with others, they may be able to obtain access to your personal information at your own risk.

By using our Website and its Content you agree to enter true and accurate information on the Website and its Content. If you enter a bogus email address we have the right to immediately inactivate your account.

We will use our best efforts to keep your username and password(s) private and will not otherwise share your password(s) without your consent, except as necessary when the law requires it or in the good faith belief that such action is necessary, particularly when disclosure is necessary to identify, contact or bring legal action against someone who may be causing injury to others or interfering with our rights or property.

Privacy Policy

Unsubscribe

You may unsubscribe to our e-newsletters or updates at any time through the unsubscribe link at the footer of all e-mail communications.

We manage e-mail lists through a list management system. Unsubscribing from one list managed by us will not necessarily remove you from all publication email lists. If you have questions or are experiencing problems unsubscribing, please contact us at hello@balancehormonewellness.com**.**

Anti-Spam Policy

We have a no spam policy and provide you with the ability to opt-out of our communications by selecting the unsubscribe link at the footer of all e-mails. We have taken the necessary steps to ensure that we are compliant with the CAN-SPAM Act of 2003 by never sending out misleading information.

We will not sell, rent or share your email address.

Children's Privacy

Our website and services are intended for adults age 18 and older. We do not knowingly collect personal information from children under age 18 through this website. If you believe a child has submitted personal information through our website, please contact us at privacy@balancehormonewellness.com so we can review and address the information appropriately.

Website Usage Information

When you visit our website, certain technical information may be collected, such as your IP address, browser type, device information, pages visited, and the date and time of your visit. We may use this information to operate and secure the website, troubleshoot problems, and understand how visitors use our content.

Technical information is not necessarily anonymous and may identify you or be associated with other information about you. Its collection, use, and disclosure depend on the website tools and service providers we use and are subject to applicable privacy requirements.

Cookies and Similar Technologies

Our website may use cookies and similar technologies to support website functionality, remember preferences, and understand how visitors use the site. Depending on the tools enabled, these technologies may collect information about your device and browsing activity.

You can manage or disable cookies through your browser settings. Disabling some cookies may affect website functionality. Where available, you may also manage optional cookies through the website's cookie preference controls.

Third-party services linked to or embedded in our website may collect information under their own privacy policies. Please review those policies when using their services.

Privacy Policy

Privacy Policies of Other Websites
We have no responsibility or liability for the content and activities of any other individual, company or entity whose website or materials may be linked to our Website or its Content, and thus we cannot be held liable for the privacy of the information on their website or that you voluntarily share with their website. Please review their privacy policies for guidelines as to how they respectively store, use and protect the privacy of your Confidential Information and Other Information.

Notification of Changes
We may use your contact information to inform you of changes to the Website or its Content, or, if requested, to send you additional information about us. We reserve the right, at our sole discretion, to change, modify or otherwise alter our Website, its Content and this Privacy Policy at any time. Such changes and/or modifications shall become effective immediately upon posting our updated Privacy Policy. Please review this Privacy Policy periodically. Continued use of any of information obtained through or on the Website or its Content following the posting of changes and/or modifications constitutes acceptance of the revised Privacy Policy.
If you have any questions about this Privacy Policy, please contact us at (privacy@balancehormonewellness.com**)**.

Use of Artificial Intelligence
We use artificial intelligence (AI) technologies to improve our services, content, and user experience across www.balancehormonewellness.com website. These AI-powered tools may assist us with tasks such as: Generating summaries, creative content, or recommendations, optimizing website performance, search relevance, and personalization, analyzing de-identified data to identify patterns and enhance service delivery.

How AI interacts with your data:
AI tools may process de-identified or aggregate user data such as click patterns, search queries, and interaction timestamps to support insights and optimization.
We do NOT use AI to profile you based on sensitive personal data. Any personal data included in AI processing is anonymized or aggregated to prevent individual identification.

Privacy Policy

Transparency and Oversight:
Outputs generated or enhanced by AI are reviewed by our team before publication when accuracy or appropriateness is critical. We strive for transparency by clearly indicating when content has been generated or assisted by AI.

Privacy and Control:
AI processes conform to the same privacy and security standards outlined in this policy. You have the right to request access to, correction of, or deletion of any personal data that may be included in AI-derived reports or analyses.
Responsible Use Principles:
We follow best practices such as:

- Ensuring AI outputs are reviewed for factual correctness and fairness.
- Avoiding reliance on AI for decisions affecting user rights or content that could influence perceptions.
- Providing human alternative contact channels for feedback or dispute.
- Maintaining secure environments for any data used in AI processing.
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If you have questions or concerns about our use of AI, please contact us at hello@balancehormonewellness.com

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